

DATA VISUALISATION & PRESENTATION DESIGN

WORKSHOP RECAP

VOLKAN DALYAN

Beko



volkan dalyan

industrial
engineer

100+
presentations



presentation
designer

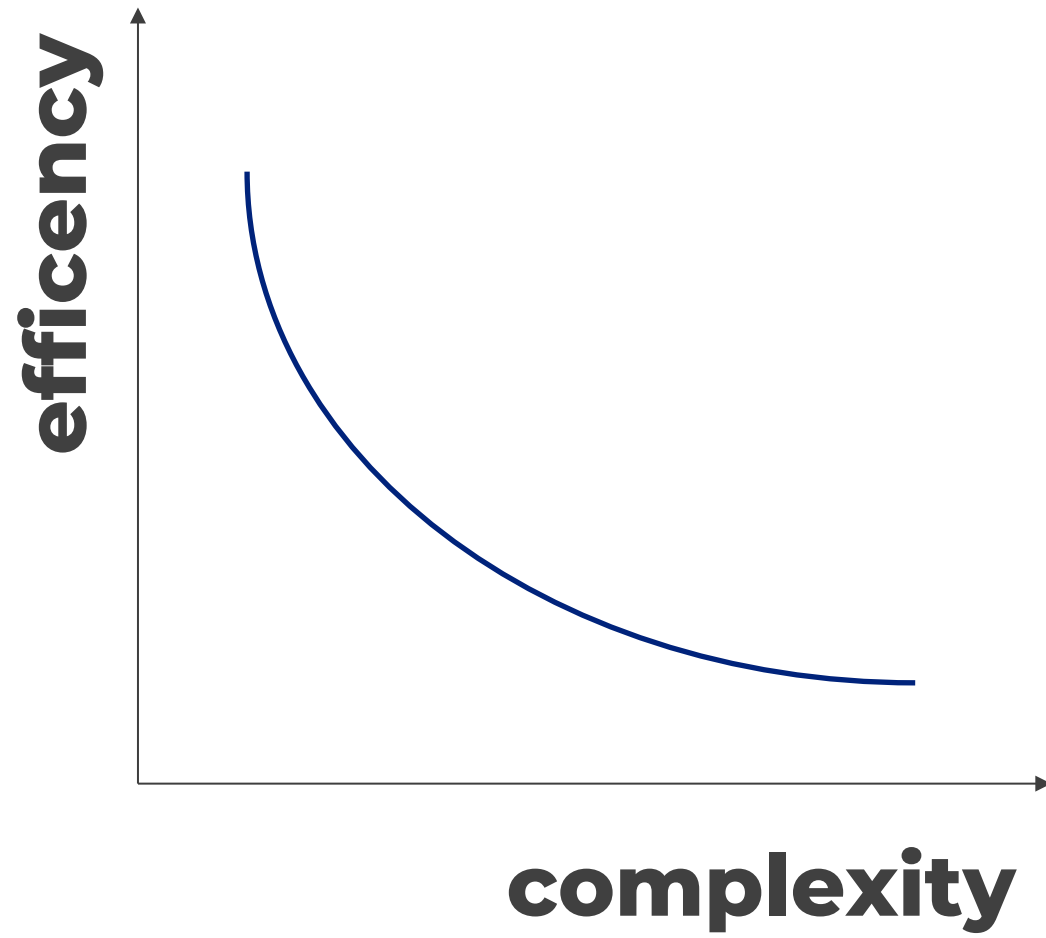
15 years of
experience

01

Design Principles

Don't forget to **ask yourself**

What can I **remove** from this slide?



If there's **nothing to remove**, then...

You can **devide the** content into multiple slides.

GroWeek

Born in Production and Technology group in Çayırova plant, it grew in Turkey.

Production & Technology Group- March 2020

9 departments

33 in class sessions

1111 Participants

25 rewards

Turkey all- July 2020

14 onlive sessions

2543 Participants

18 Development rewards

Satisfaction 3.94 / 4

Effectiveness 3.93/ 4

GroWeek Global is coming next year

Development Dialogues

Born in Finance and Accounting Group and went global in 2020.

Turkey

66 feedback training sessions training with 6 micro post-works supported by video tools,

588 managers

Europe& MENA & Americas

12 Countries

124 Managers

2 half day training & online learning materials

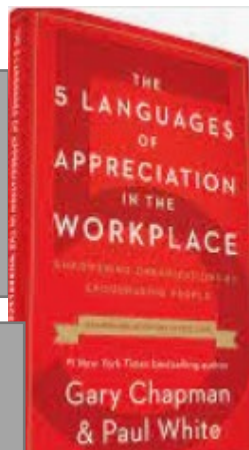
Continuous performance module is launched in Turkey and will be global in 2021

Appreciation at Work

Do you know the 5 Languages of Appreciation in the Workplace! Appreciation at Work trainings are delivered for Europe –MENA- Americas management team.

124 Managers in 10 countries participated

Beko Thai and Singer Bangladesh teams reviewed and launched their rewarding and appreciation mechanisms to give recognition of hard work and spread positivity among employees.



Feedback & Development & Recognition Culture

Don't stop, keep moving, take action
FOR YOUR DEVELOPMENT!

GroWeek

Born in Production and Technology group in Çayırova plant, it grew in Turkey.

Production & Technology Group- March 2020

9 departments

33 sessions

1111 participants

25 rewards

Turkey all- July 2020

14 onlive sessions

2543 participants

18 development rewards

Satisfaction **3.94 / 4**

Effectiveness **3.93 / 4**

GroWeek Global is coming next year

Feedback & Development & Recognition Culture

Don't stop, keep moving, take action
FOR YOUR DEVELOPMENT!

Development Dialogues

Born in Finance and Accounting Group and went global in 2020.

Turkey

66 feedback training sessions training with 6 micro post-works supported by video tools,

588 managers

Europe & MENA & Americas

12 countries

124 managers

Continuous performance module is launched in Turkey and will be **global in 2021**

Appreciation at Work

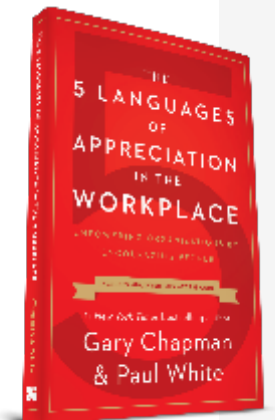
Do you know the **5 Languages of Appreciation in the Workplace!**

We wanted to recognize achievements through the right language and deployed Appreciation at Work trainings are delivered for **Europe -MENA** management team

124 managers

10 countries

Beko Thai and Singer Bangladesh teams reviewed and launched their rewarding and appreciation mechanisms to give recognition of hard work and spread positivity among employees.



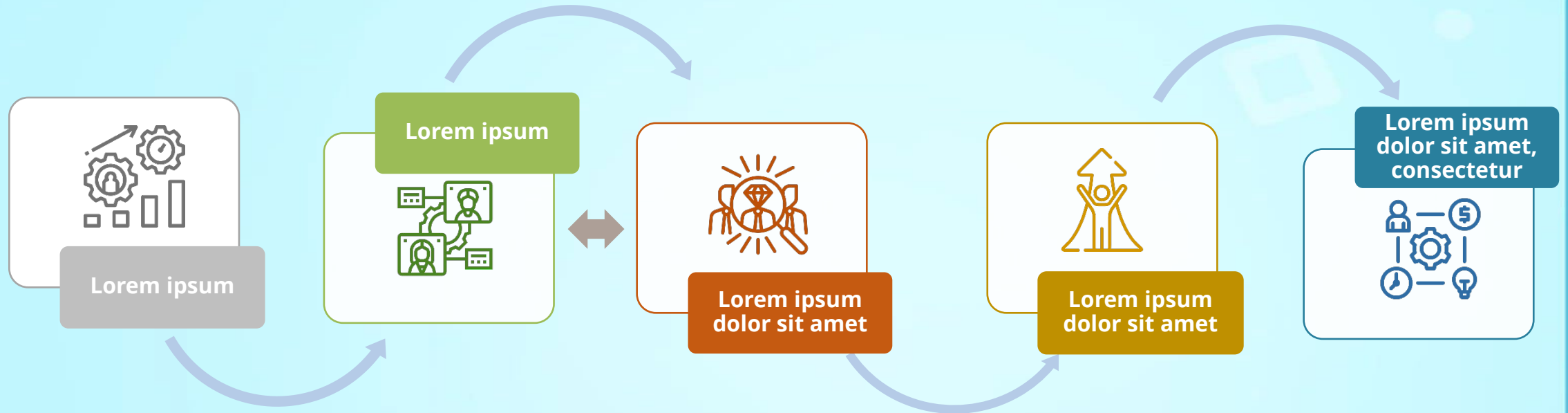
If there's **nothing to remove**, then...

There is **always something to remove**

Try unnecessary items like **colors, frames, fonts**

Lorem Ipsum Dolor Sit Amet

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque gravida consectetur neque, ac imperdiet sapien commodo non. Duis mollis non sapien vel accuman. Lorem ipsum dolor sit amet, consectetur adipiscing elit.



LOREM IPSUM



Lorem Ipsum Dolor Sit Amet

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque gravida consectetur neque, ac imperdiet sapien commodo non. Duis mollis non sapien vel accuman. Lorem ipsum dolor sit amet, consectetur adipiscing elit.



LOREM IPSUM

CONSISTENCY

CONSISTENCY

CONSISTENCY

CONSISTENCY

CONSISTENCY

O R E R
D

PROXIMITY

CONTRAST

CONSISTENCY

CONSISTENCY

CONSISTENCY

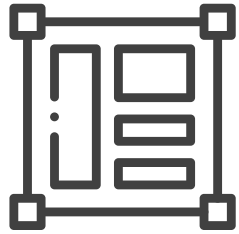
CONSISTENCY

CONSISTENCY

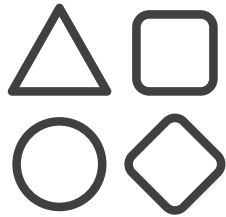
CONSISTENCY

CONSISTENCY

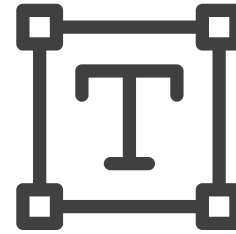
Key elements of consistency in presentation design



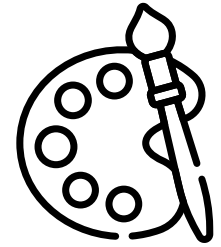
Layout and
Formatting



Visual
Elements



Typography



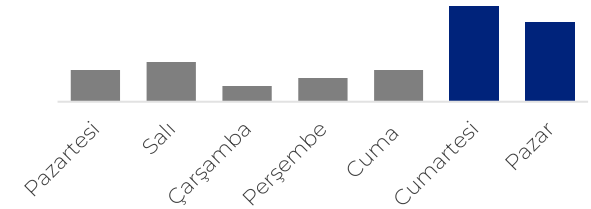
Color
Scheme

SECTION 01

Title 01

- Lorem ipsum dolor
- Lorem ipsum dolor
- Lorem ipsum dolor

Title 02



Title 03

Aa



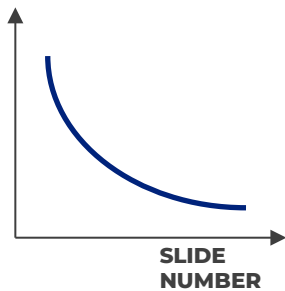
SECTION 02

Title 04

- Lorem ipsum dolor
- Lorem ipsum dolor
- Lorem ipsum dolor



POSITION



Title 05



%10

%65

Title 06

- Lorem ipsum dolor
- Lorem ipsum dolor
- Lorem ipsum dolor

TYPOGRAPHY

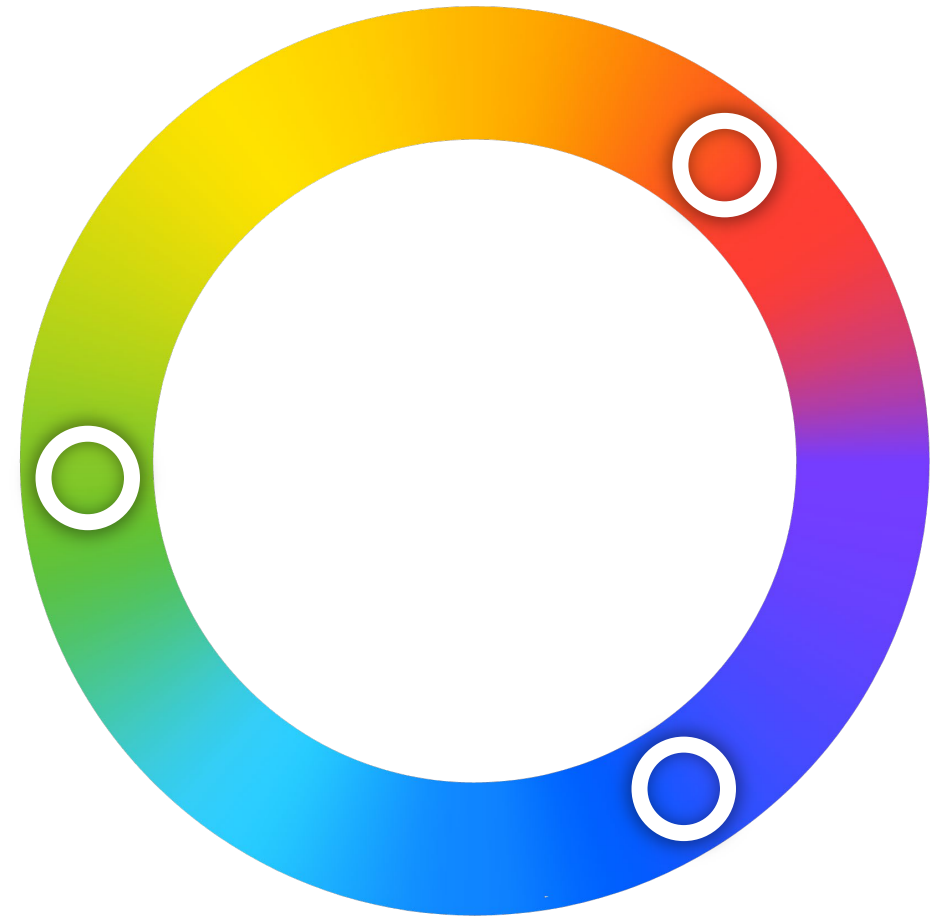
Aa

Headings● Montserrat Extra Bold 32pt

Sub Headings● Montserrat Semi Bold 20pt

Body text● Montserrat Light 16pt

COLORS



RIGHT

RIGHT

RIGHT

RIGHT

RIGHT

RIGHT

WRONG

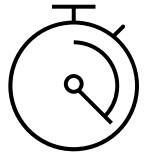
WRONG

WRONG

ORDER

View > Activate – Guides, Ruler

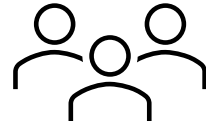
PROXIMITY



36

hours

Nunc hendrerit
luctus diam, sed
rhoncus ligula.



48

people

Nunc hendrerit
luctus diam, sed
rhoncus ligula.



12

countries

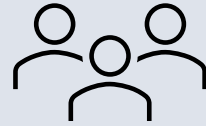
Nunc hendrerit
luctus diam, sed
rhoncus ligula.



36

hours

Nunc hendrerit
luctus diam, sed
rhoncus ligula.



48

people

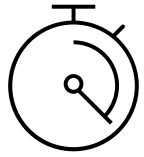
Nunc hendrerit
luctus diam, sed
rhoncus ligula.



12

countries

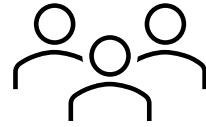
Nunc hendrerit
luctus diam, sed
rhoncus ligula.



36

hours

Nunc hendrerit
luctus diam, sed
rhoncus ligula.



48

people

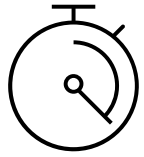
Nunc hendrerit
luctus diam, sed
rhoncus ligula.



12

countries

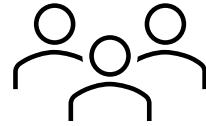
Nunc hendrerit
luctus diam, sed
rhoncus ligula.



36

hours

Nunc hendrerit
luctus diam, sed
rhoncus ligula.



48

people

Nunc hendrerit
luctus diam, sed
rhoncus ligula.



12

countries

Nunc hendrerit
luctus diam, sed
rhoncus ligula.

CONTRAST

Readability

Visual **Hierarchy**

At some point you may come back to read this line or maybe not.

YOU WILL READ THIS FIRST

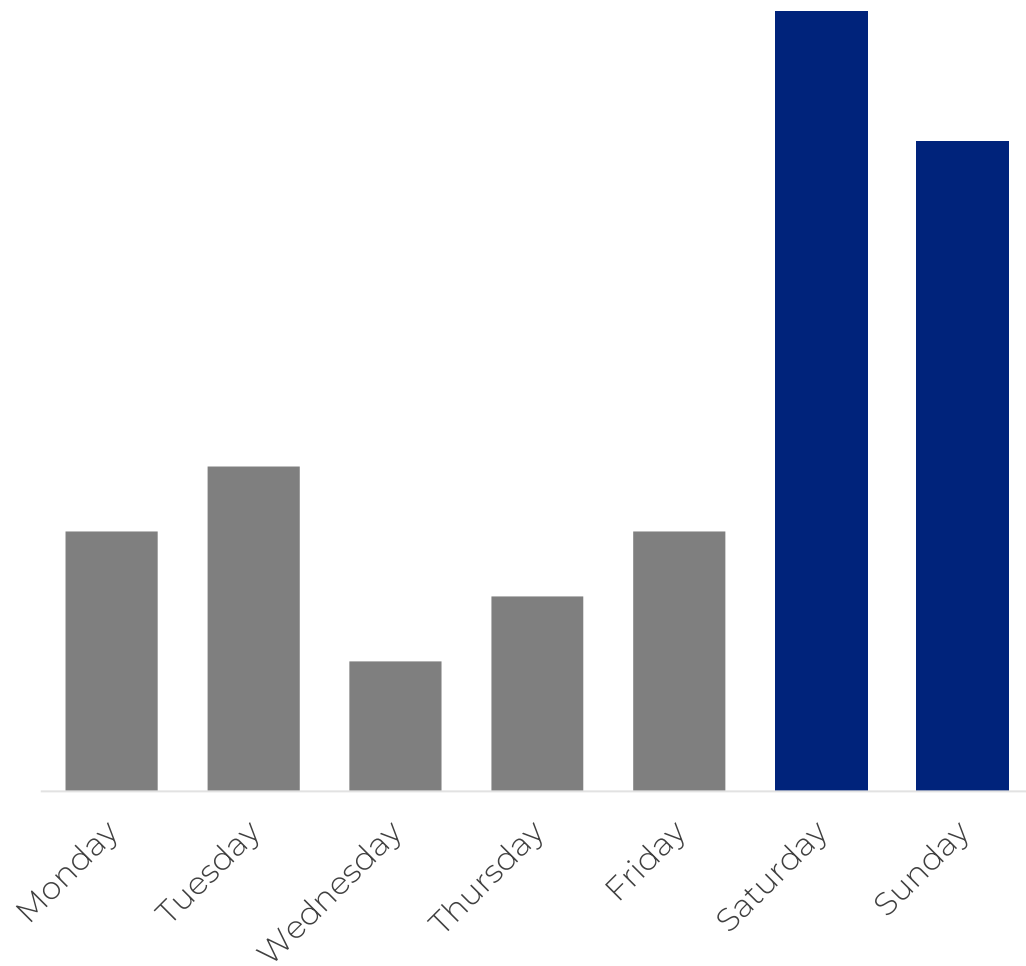
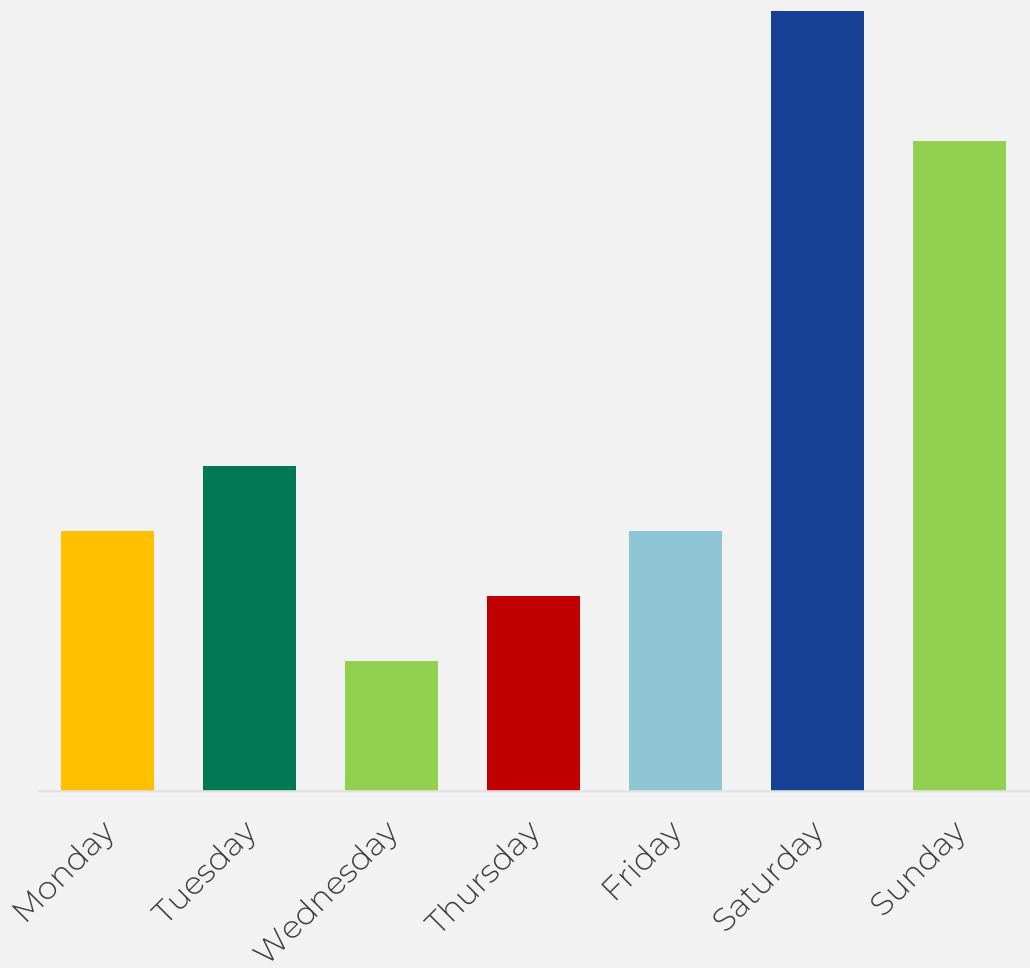
Then you will read this next

You will go back to read this body copy if you want to know more. It takes the most effort to read because it has a lot of text in a small font in a light weight with tight linespacing. Many people will skip paragraphs like this unless if they aren't engaged right away. This is why it's important to draw attention to your message using visual hierarchy.

You will likely read this before the paragraph

Lorem **ipsum dolor** sit amet,
consectetur adipiscing **elit**. Nullam
rhoncus **odio** vel volutpat lacinia.

Lorem **ipsum dolor** sit amet,
consectetur adipiscing **elit**. Nullam
rhoncus **odio** vel volutpat lacinia.



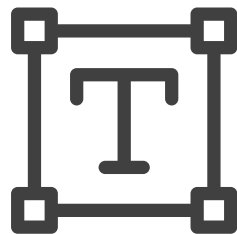
02

Tips & Tricks



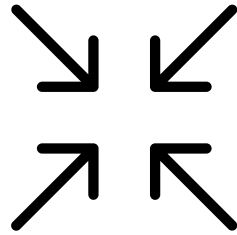
My favorite **shortcuts**

Enter	-----	New Slide
Ctrl + D	-----	Duplicate
Ctrl + G	-----	Group
Ctrl + Shift + G	-----	Ungroup
Ctrl + Z	-----	Undo
F5	-----	Slide Show (Slide 1)
Shift + F5	-----	Slide Show (Selected Slide)
W	-----	White Screen
B	-----	Black Screen



Embed **fonts**

File > Options > Save > Embed fonts in the file



Compress presentation

File > Info > Compress Media – 720p (or HandBrake)

Select Image > Picture Format > Compress Pictures – 96ppi

03

Working with Texts

Lorem ipsum dolor sit amet,
consectetur adipiscing elit. Nullam
rhoncus odio vel volutpat lacinia.

Lorem ipsum dolor sit amet,
consectetur adipiscing elit. Nullam
rhoncus odio vel volutpat lacinia.

Paragraph > Spacing > Multiple – 1.2

GRADIENT TEXT

Format Shape > Text Options > Text Fill – Gradient Fill



Select Image + Text > Intersect Shapes

CIRCLE WRAP YOUR TEXT AROUND A

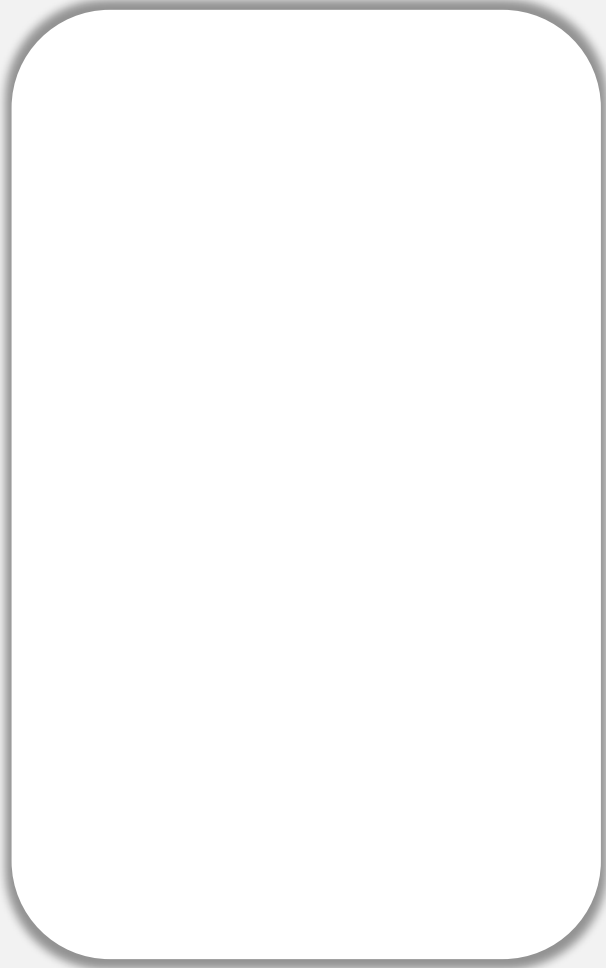
Create Square Text Box > WordArt Styles > Text Effects > Transform > Follow Path

04

Shapes & Infographics



Format Shape > Shape Options > Gradient Fill



soft shadow

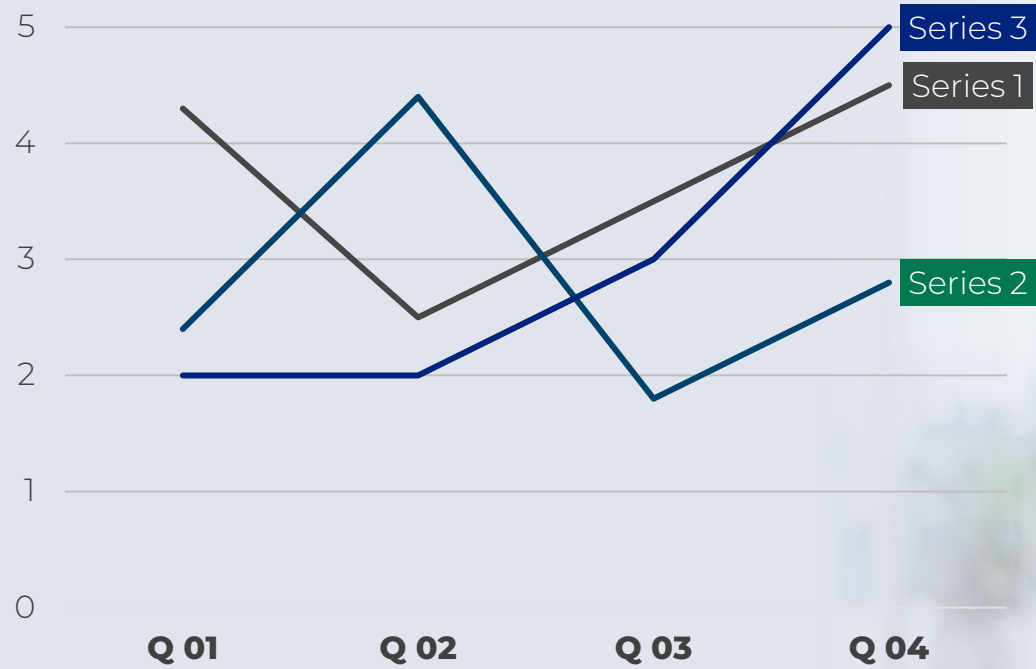
Format Shape > Shape Options > Effects > Shadow – Blur 20pt, Opacity 80%



SEMI-TRANSPARENT FILL

Insert Shape > Solid Fill > Transparency 80%

Gradient Transparent BG



Insert Shape > Gradient Fill > Transparency 0% - 100%





Subtitle here

Remove Background

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Praesent at nunc id sapien fermentum gravida.

Select Picture > Picture Format > Remove Background

A woman with glasses is smiling while talking on a mobile phone. She is holding a coffee cup in her other hand. In front of her is a laptop. The background is a blurred office or cafe setting. The entire image has a blue color overlay.

DUOTONE EFFECT

<https://duotone.shapefactory.co/>

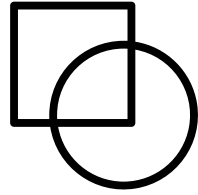


2024 - 2025

Picture Fill

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Praesent at nunc id sapien fermentum gravida.

Shape Format > Picture or texture fill > Insert > QAT - Fill

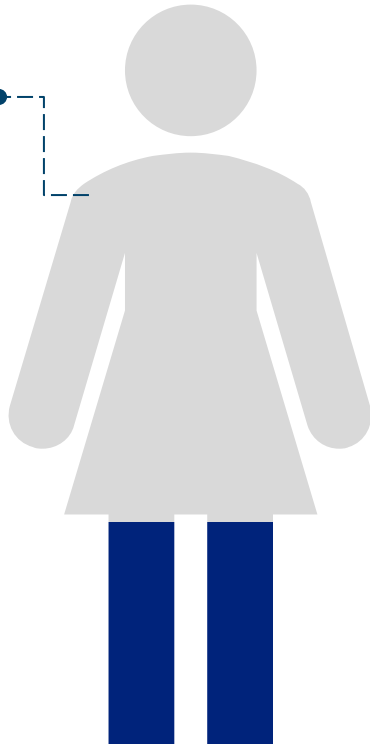


Merge Shapes

Select 2 shapes > QAT – Merge Shapes

MASKING

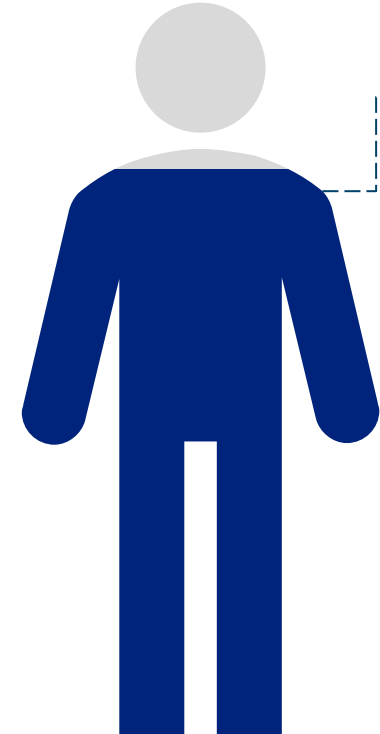
%26.
2.484



Lorem ipsum dolor sit ame

consectetur adipiscing elit. Nunc hendrerit luctus diam, sed rhoncus ligula. Class apten taciti sociosqu ad litora torquent per conubia nostra, per inceptos himenaeos. Quisque ut aliquet elit. Pellentesque at pharetra lorem. Aenean tempus vulputate.

%74
7.161



Select Shape + Icon > Combine Shapes

Bazı Başarılarımız

3D STEPS

04 Lorem Ipsum

Lorem ipsum dolor sit amet,
consectetur adipiscing elit.

03 Lorem Ipsum

Lorem ipsum dolor sit amet,
consectetur adipiscing elit.

02 Lorem Ipsum

Lorem ipsum dolor sit amet,
consectetur adipiscing elit.

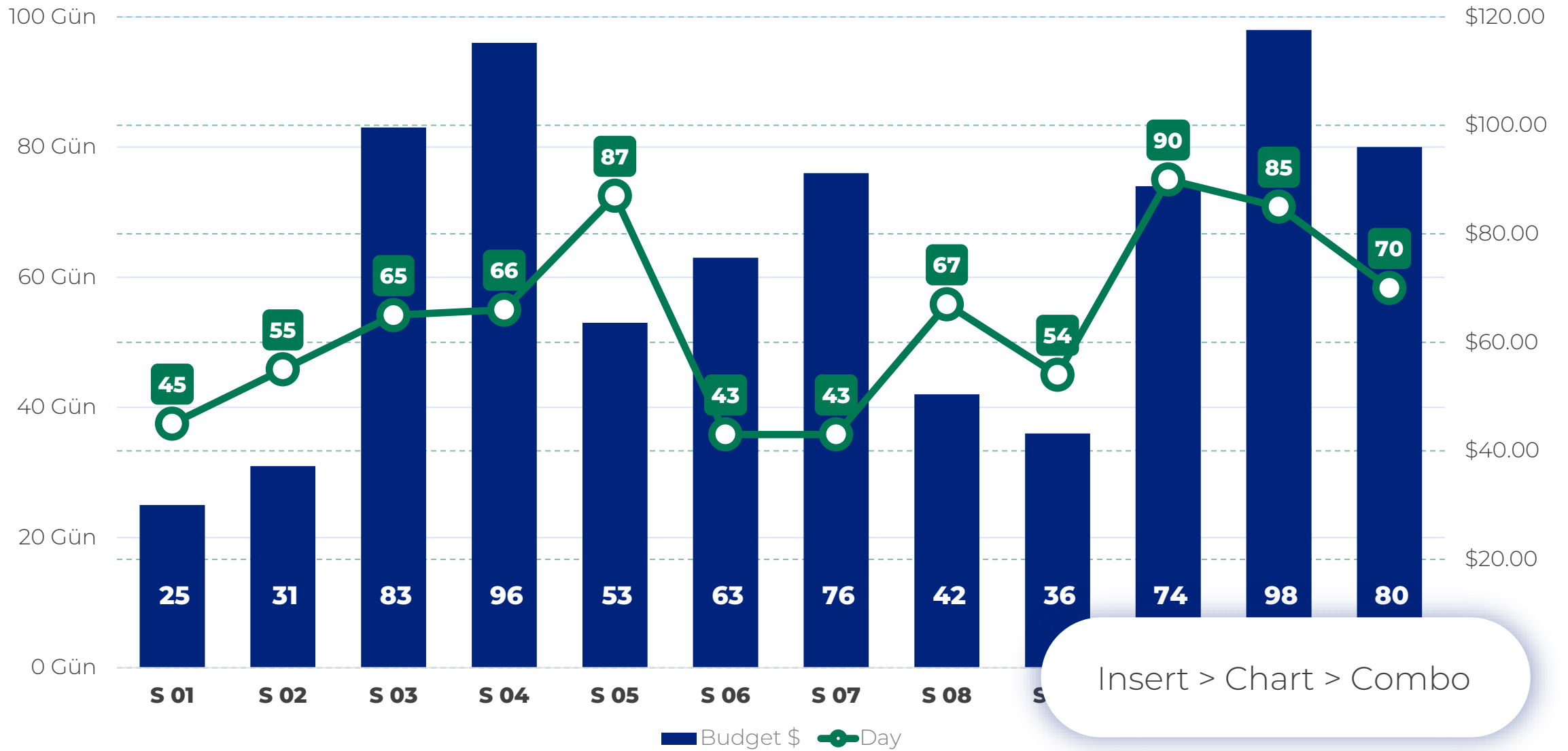
01 Lorem Ipsum

Lorem ipsum dolor sit amet,
consectetur adipiscing elit.

Shape Format > Shape Options > Effects > 3D Rotation - Format

05

Working with Charts



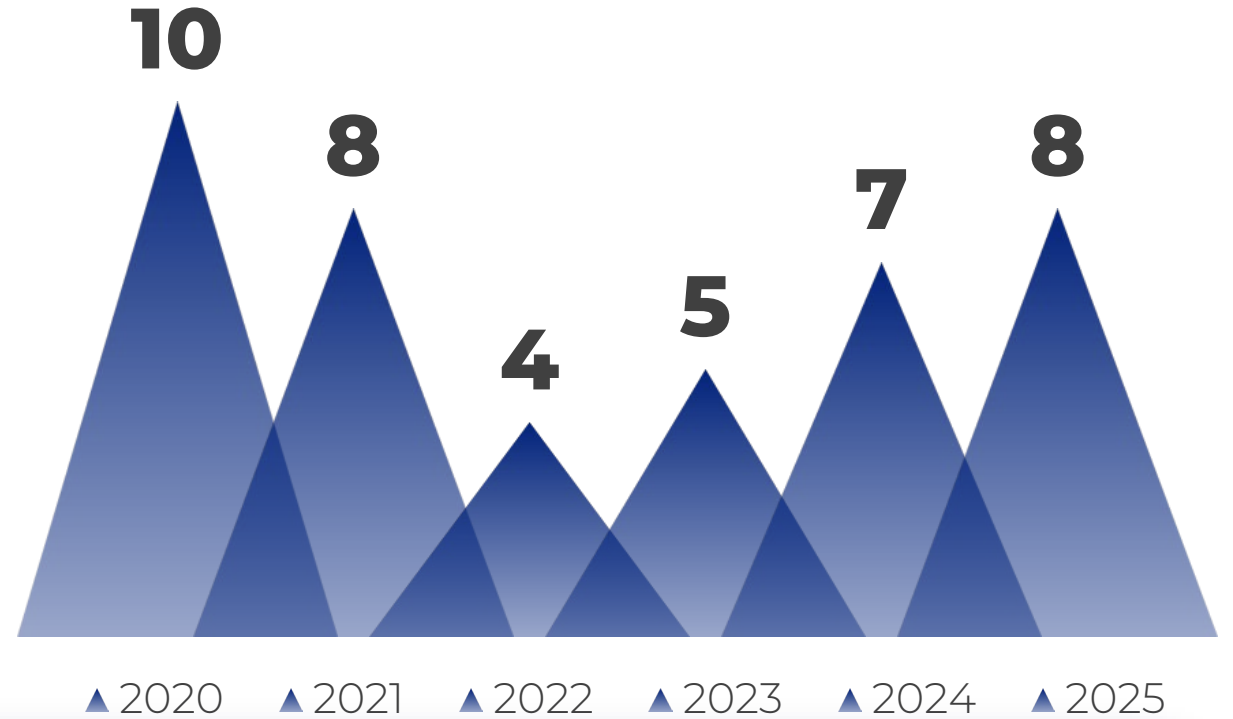
Insert > Chart > Combo

2020 - 2025

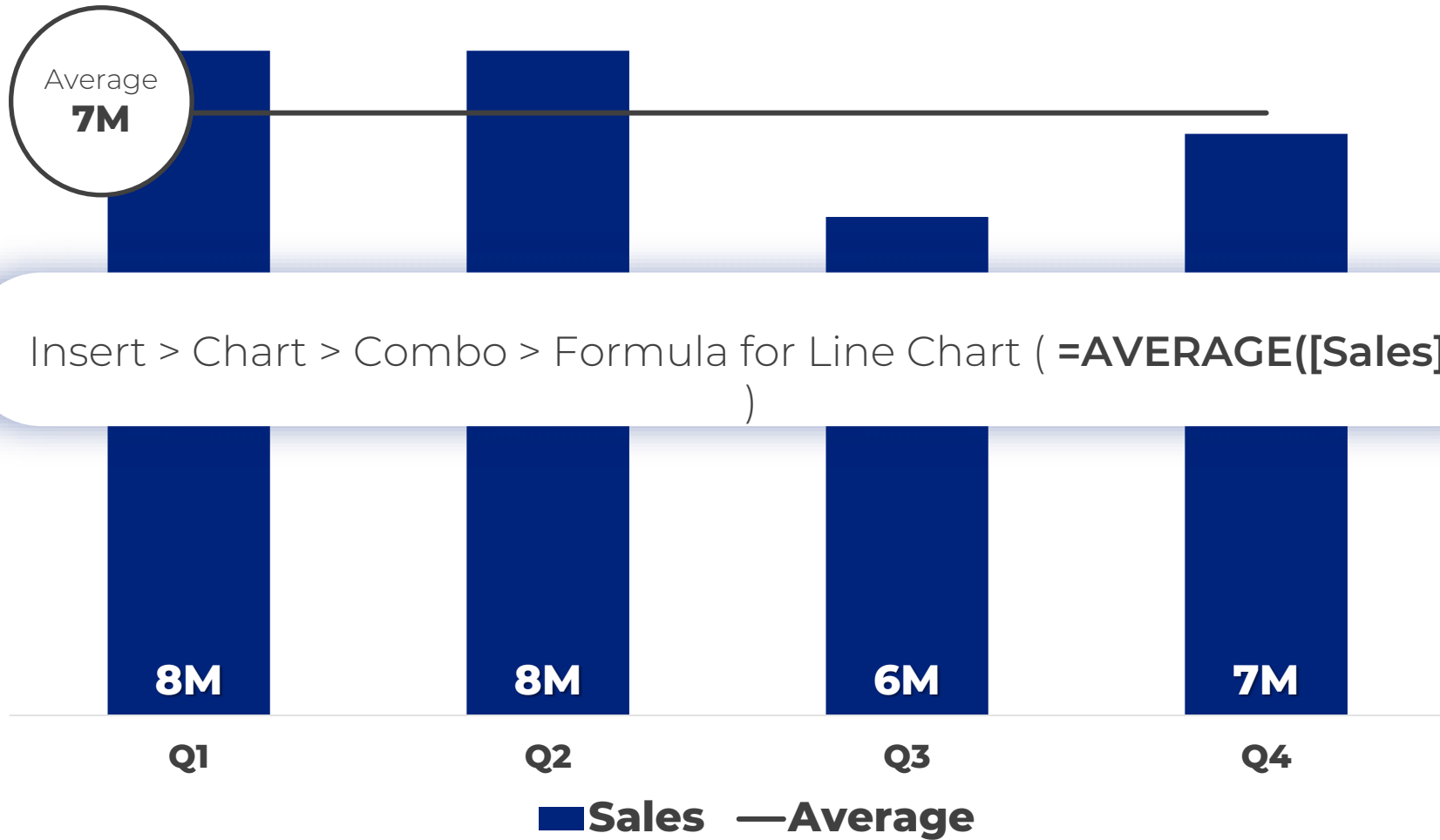
Custom Chart

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque gravida consectetur neque.

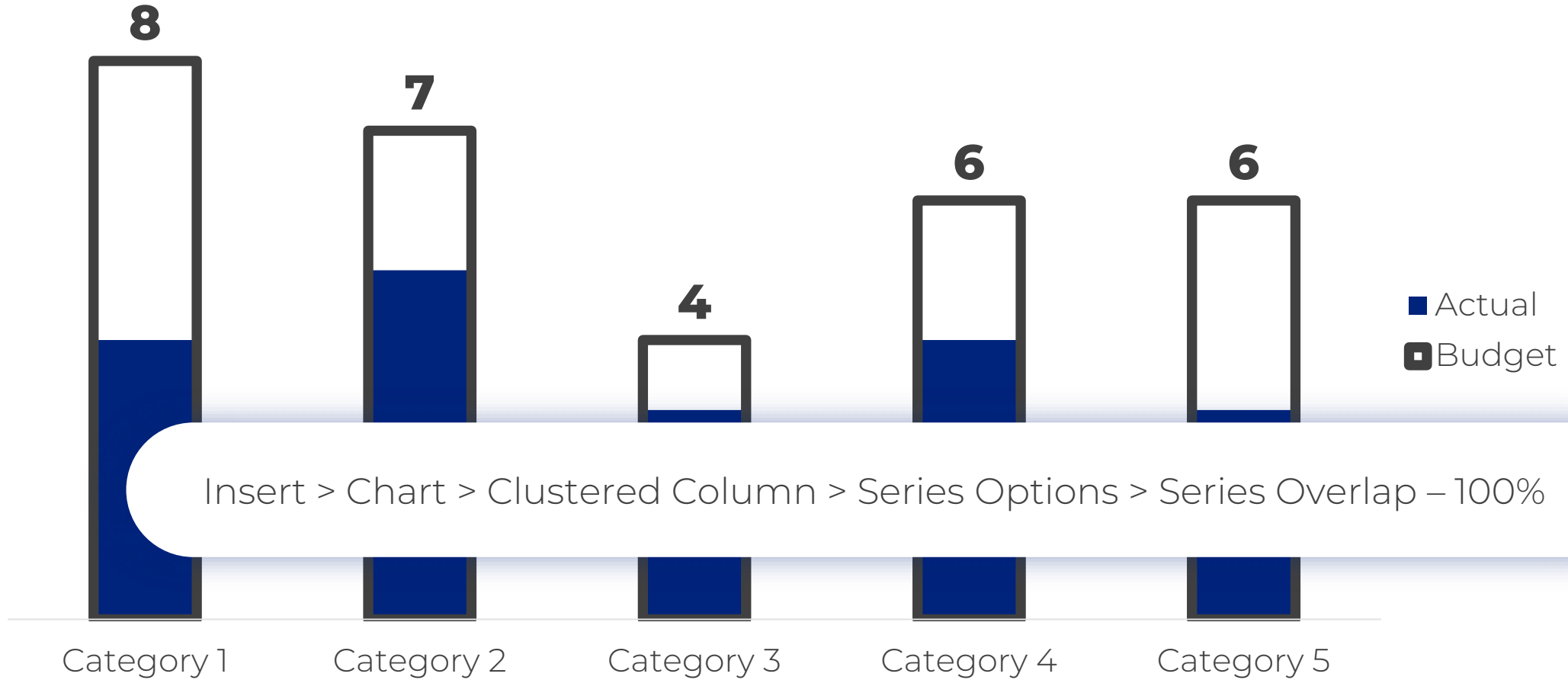
Insert > Chart > Column >



Insert Triangle (Transparency 50%) > Copy Triangle > Paste on Column > Series Overlap 45%

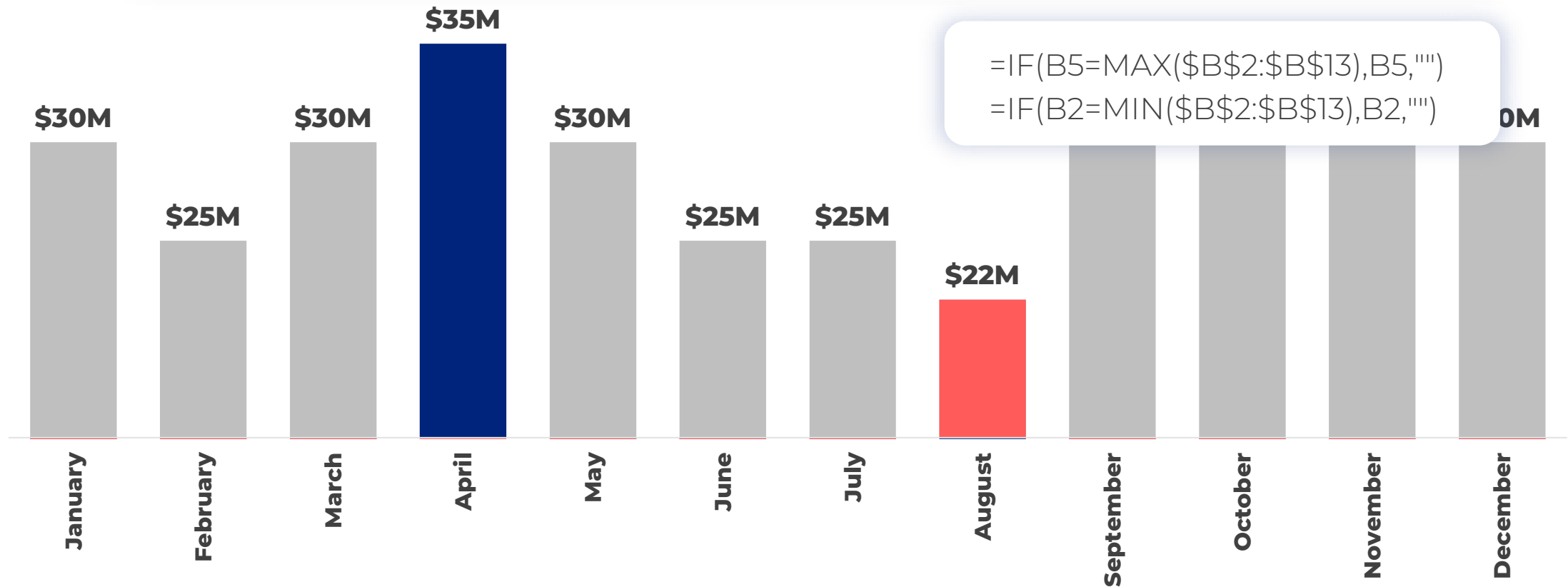


Budget-Actual

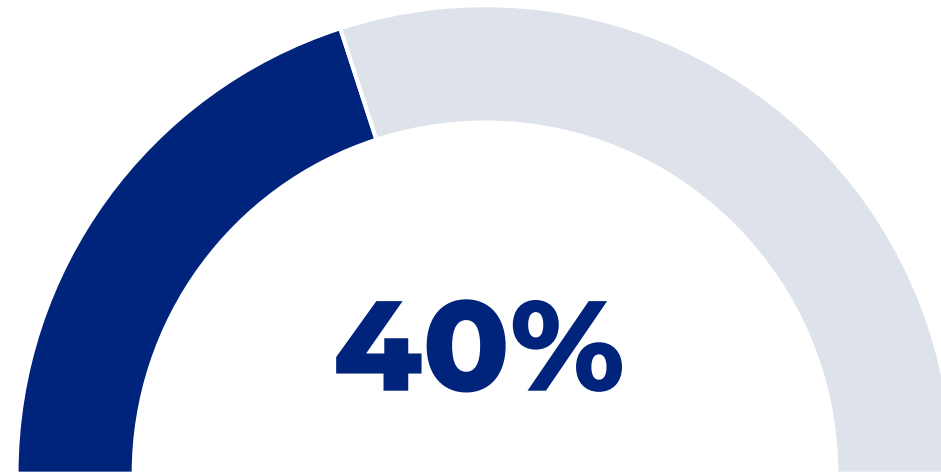


Auto Min-Max

Insert > Chart > Clustered Column > Series Options > Series Overlap – 100%)



Half Doughnut



Insert > Chart > Doughnut > Series Options > Angle of First Slide 270

Insert > Chart > 100% Stacked Bar Chart > Series Options > Series Overlap – 100%, Gap Width 0

A

50%



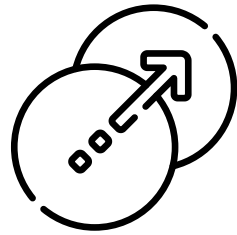
B

50%



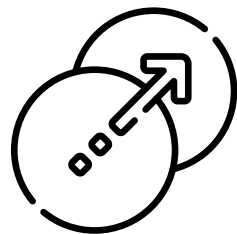
06

Advanced PowerPoint



Video Background

Insert > Video > Playback – Loop Until Stopped, Play - Automatically



Push Transition

Transitions > Push



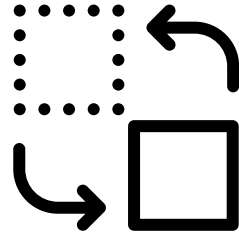
Animation **Trigger**

Add Any Animation > Add Trigger



Zoom Transition

Insert > Zoom > Slide Zoom or Section Zoom



Morph Transition

Create 2 Slides > Change Objects Positions > Transitions > Morph